



FUGUE MACHINE

Company / Artist

Name	Alexandernaut
Founded	2012
Website	alexandernaut.com
Past Work	Arpeggionome (featured on the App Store homepage 7/2014). Arpio (500,000+ downloads on the Play Store).
Location	San Francisco
IP	1 patent application
Funding	Bootstrapped
Team	1
Founder	Alexander Randon – iOS / Android Developer – Electrical Engineer – Designer – Musician
Contact	alexander@alexandernaut.com +1-561-706-2647
Social	Twitter (@alexandernaut) Facebook (@alexandernaut) SoundCloud (@alexandernaut) YouTube (@alexandernaut) Instagram (@alexandernaut) LinkedIn (@alexandernaut)
Affiliations	Gray Area Foundation for the Arts (Fugue Machine is the first product out of Gray Area's non-profit incubator). Hyde Street Studios (Historic music studio in the Tenderloin District. Fugue Machine was built in my office / music studio here).

Product

Website	fuguemachine.com (pw: jsb3321)
Press Kit	bit.ly/1YRAT0S
Description	World's first music sequencer with multiple playheads.
Launch	Oct. 8, 2015 — beta available
Details	\$9.99 / iPad 2+ / iOS 7+
Goal	I wanted a tool to <i>quickly</i> change a melody's speed, direction, and pitch, as well as play multiple variations of the melody simultaneously.
Why?	These melodic operations (popularized by the great composers J.S. Bach and Schoenberg) produce complex, beautiful musical patterns. Performing these operations with currently available tools can be complex and time-consuming.
Design	Reimagined the piano roll (a fundamental building block of music software) by simply adding multiple, controllable playheads.
Experience	Tap a melody and control up to 4 playheads at once — each at various speeds, directions, and pitches.
Interface	Simple & mesmerizing.
Output	Beautiful, recursive, & complex.
Videos	youtu.be/xWvSqxVVnAI (Preview) youtu.be/KvEJFjDykuE (Bach)
Album	bit.ly/1O51SSW (SoundCloud)